



FOR IMMEDIATE RELEASE

GenSpring Hires New Director of Florida East Region

Christopher Facka Joins GenSpring to Lead Teams in Jupiter, Miami

JUPITER, Fla. – June 14, 2016 – [GenSpring Family Offices](#), a leading wealth management firm for ultra-high net worth families, has hired Christopher Facka as managing director of the Florida-East region. Facka brings 16 years of experience to GenSpring, including a background in building and growing successful wealth management teams.

In his new role, Facka will be responsible for business growth and will serve families throughout eastern and southeast Florida, including Jupiter, Palm Beach and Miami.

“Chris brings a wealth of experience and knows the intricacies of working with ultra-high net worth families. He will be instrumental in helping us better serve our clients and grow our business,” said Willem Hattink, CEO of GenSpring.

Facka joins GenSpring from BNY Mellon where he served as senior wealth director focused primarily on growing the business. He spent the bulk of his career with Wells Fargo Advisors. During his tenure at Wells, he held leadership positions managing teams in a variety of geographies ranging from New York City to West Palm Beach.

Facka holds a bachelor’s degree from Harvard University and an MBA from DePaul University in Chicago. Chris and his family currently reside in Jupiter.

About GenSpring Family Offices

Founded in 1989, GenSpring Family Offices, an affiliate of SunTrust Banks, Inc. (NYSE:STI), is a leading wealth management firm for ultra-high net worth families. Once limited to a few of the world’s wealthiest families, the benefits of the family office are rapidly becoming known to a wider circle of ultra-high net worth clients. GenSpring was named 2012 Best Overall Multi-Family Office by *Private Asset Management* magazine, ranked as one of the top three Fee-Only Advisors in America on *Forbes’* 2013 list of RIA Giants, and for four consecutive years has been ranked as one of the top 20 family offices in the world by *Bloomberg* (2011, 2012, 2013, 2014, 2015). For more information on GenSpring Family Offices, please visit www.GenSpring.com.

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